



International Women's Day

International Women's Day as a vehicle for change, is it possible?

Last year, organizations and individuals around the world supported the [#PledgeForParity campaign](#) and committed to help women and girls achieve their ambitions; challenge conscious and unconscious bias; call for gender-balanced leadership; value women and men's contributions equally; and create inclusive flexible cultures. From awareness raising to concrete action, organizations [rallied their people to pledge support](#) to help forge gender parity on International Women's Day (IWD) and beyond.

But the World Economic Forum predicts the [gender gap won't close entirely until 2186](#). This is too long to wait. Around the world, IWD can be an important catalyst and vehicle for driving greater change for women and moving closer to gender parity.

Will you [#BeBoldForChange](#) on International Women's Day 2017 and beyond by taking ground breaking action that truly drives the greatest change for women?

Each one of can be a leader within our own spheres of influence by taking bold pragmatic action to accelerate gender parity. Through purposeful collaboration, we can help women advance and unleash the limitless potential offered to economies the world over.

Each year International Women's Day sees thousands of events - global gatherings, conferences, awards, exhibitions, festivals, fun runs, corporate events, concert performances, speaking events, online digital gatherings and more. Events are held by women's networks, corporations, charities, educational institutions, government bodies, political parties, the media and further communities. Click [here](#) to visit the website and find events near you.

International Women's Day Toronto is holding a March on Wednesday, March 11, 2017 at 11 am at 1 Kings College Circle (Medical Services Building) Check out [www.iwdtoronto.ca](#) for more info.

Send us a picture of you celebrating International Women's Day for a chance to win one of 2 prize packs including CUPE swag, posters and a Rosie the Riveter travel mug! Submit your picture to lillian@local4092.ca. Pictures may be used on our website.

Want to see how far we have come? (or haven't?) Check out this 40 year old video from CUPE about the struggle for women's rights: "Don't Call Me Baby"

<https://3890.cupe.ca/2017/01/19/dont-call-me-baby/>



Denis
Montpetit
President,
Local 4092

www.local4092.ca

Contact Information

Tel: (1) (905) 676-4293

Fax: (1) (905) 676-4763

Email:

office@local4092.ca

Office Hours

Monday - Friday:

9:00am to 6:00pm

Saturdays - Holidays:

10:00am to 4:00pm

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Our mailing address is:
cupelocal4092
25 Belfield Road
Etobicoke, Ontario M9W 1E8

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